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# Northwest *Patio*

Buyout-only patio at the NW corner. Same per-person rate up to 100 guests regardless of F&B inclusion; SRO rate kicks in for guests 101-138 (legal max). Two inclusion builds available: all-inclusive (with F&B) or space-only (cash bar mandatory).

## Pricing — Per Person

GUEST COUNT	ALL-INCLUSIVE (WITH F&B)	SPACE-ONLY (NO F&B)
1-100 (base)	<b>\$90 / pp · \$9,000 at 100</b>	\$75 / pp · \$7,500 at 100
101-138 (SRO)	<b>\$70 / pp</b>	\$60 / pp

## Capacity Thresholds

LEVEL	TOTAL	BREAKDOWN
Minimum	60	60 seated · 0 SRO
Standard	100	60 seated · 40 SRO
Comfortable	115	60 seated · 55 SRO
Legal Max	138	60 seated · 78 SRO

## Patio Dimensions

Depth	<b>15'</b>
Width	<b>57' 8"</b>
Actual Area	<b>865 ft<sup>2</sup></b>
Builder's SRO Zone	<b>386 ft<sup>2</sup></b>
Location	<b>North End, West Corner</b>

## Modular F&B — Catering

OPTION	\$/PP	NOTES
Local-partner catering	<b>\$20</b>	All-inclusive default
Meal voucher	<b>\$12</b>	Stadium food + so...
No catering (cash bar only)	<b>\$0</b>	Space-only default

## Modular F&B — Drinks

OPTION	\$/PP	NOTES
All-inclusive beer/wine/soda/...	<b>\$20</b>	All-inclusive default
Unlimited soda + water	<b>\$7</b>	Non-alc only
Cash bar (mandatory minimum)	<b>\$0</b>	Always included

## Per-Person Value Build · Premium Buyout

<p><b>\$50</b></p> <p>TICKET</p>	+	<p><b>\$20</b></p> <p>FOOD</p>	+	<p><b>\$20</b></p> <p>BEVERAGE</p>	=	<p><b>\$90</b></p> <p>PER PERSON</p>
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## Sales Rules

Format	<b>Buyout only — no individual tickets</b>
Min tickets / buyout	<b>60 (charged for 60 even if 50 attend)</b>
Add'l stadium seats	<b>Section 121 (priced separately)</b>
Parking included	<b>8 (additional \$5-\$10 each)</b>
Add'l SRO scaling cap	<b>138 legal max</b>
Furnishing	<b>TBD — tents, bar seats, high-tops</b>

### FLOOR PRICE (LAST RESORT)

\$60 / person with zero amenities. Absolute last resort — confirms the buyout but strips catering, drinks, and exclusivity premium. Requires manager sign-off.

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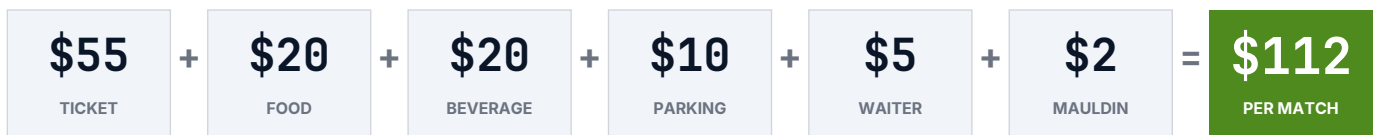
# Northeast *Corner Club*

Season-only product. 54 pitchside seats, 2 sections × 3 rows × 9 seats. All-inclusive food, drinks, parking, and 2 private waiters. Closest hospitality seats to the touchline.

## Pricing — Per Seat

UNIT	PRICE	NOTES
Per Match (aggregate)	<b>\$112</b>	13 home matches × \$112 builds the season
Per Season	<b>\$1,456</b>	13 matches × \$112 all-in
Full-Fill Section Revenue	<b>\$78,624</b>	54 seats × \$1,456 (rounded ~\$78.6K)

## Per-Match Value Build



## Section Layout

Total seats	<b>54</b>
Sections	<b>2</b>
Rows per section	<b>3</b>
Seats per row	<b>9</b>
Position	<b>Pitchside, next to main entrance</b>

## Sales Format

Format	<b>Season ticket only</b>
Single-match availability	<b>None — protects positioning</b>
Matches included	<b>13 regular-season home</b>
Parking	<b>1 pass per seat</b>
Waiter ratio	<b>2 / 54 (~1:27)</b>

## Operational Notes

Waiter cost build	<b>\$125 / match × 2 waiters = \$250 · \$250 ÷ 54 ≈ \$5 / seat</b>
Mauldin admissions tax	<b>\$2/match component, already inside the \$112 per-match all-in rate</b>
Service ratio	<b>2 waiters across 54 seats — table-service feel without 1:6 staffing</b>
Renewal model	<b>Annual; row-level retention preserves seat positioning</b>
Comp / hold strategy	<b>Pull holds before sales open; release unsold to comps end-of-season</b>

## Inventory Math

Full-fill season revenue	<b>\$78,624 (54 × \$1,456)</b>
Per-match revenue at full fill	<b>\$6,048 (54 × \$112)</b>
Break-even guess	<b>~36 of 54 seats — depends on actual catering &amp; waiter cost</b>

# South Stage

Flexible buyout space behind the south goal. Anchored by the 100-ppl Standard Package (\$7,500 / \$75 pp all-inclusive). Tier base ticket pricing flexes the price down as group size grows.

## Standard Package — 100-Ppl Anchor

COMPONENT	PER PERSON	100-PPL TOTAL
Base ticket (0-120 band)	\$35	\$3,500
Catering (local partners)	\$20	\$2,000
Beverage (all-inclusive beer/wine/soda/water)	\$20	\$2,000
Standard Package — All-Inclusive	\$75	\$7,500

## Tier Base-Ticket Ladder — Incremental, Not Flat

TICKET BAND	BASE \$/PP	INCREMENTAL COST	CUMULATIVE BASE
0-120	\$35	120 × \$35 = \$4,200	\$4,200 at 120 ppl
121-150 (+30)	\$30	+ 30 × \$30 = \$900	\$5,100 at 150 ppl
151-200 (+50)	\$25	+ 50 × \$25 = \$1,250	\$6,350 at 200 ppl
200+	Custom	Quote on request	—

## Capacity & Dimensions

Stage · Recommended	100
Stage · Comfortable	120
Stage · Maximum	153
Total area	1,989 ft <sup>2</sup>
Printed SRO zone	761 ft <sup>2</sup>
Section 122 seats	154 (Sec 121 if open)

## Seating by Group Size

PPL	STADIUM SEATS	STAGE
100	40 bundled	60
120	40 bundled	80
150	40 bundled + 30 at discount	80
200	40 bundled + 80 at discount	80
200+	Custom	Custom

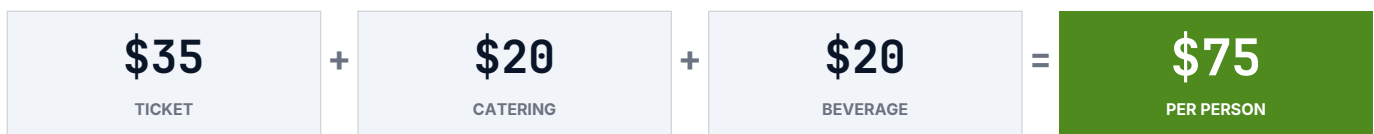
## Modular F&B — Catering

OPTION	\$/PP	NOTES
Local-partner catering	\$20	Standard default
Meal voucher	\$12	Stadium food + so...
No catering (cash bar only)	\$0	Floor option

## Modular F&B — Drinks

OPTION	\$/PP	NOTES
All-inclusive beer/wine/soda/...	\$20	Standard default
Unlimited soda + water	\$7	Non-alc only
Cash bar (mandatory minimum)	\$0	Always included

## Per-Person Value Build · Standard 100-Ppl



## Sales Rules

Format	Buyout only
Min buyout (anchor)	100 tickets
Tier ladder applies	Above 120 tickets
Above 120 requires	Section 122 seat

## Pricing Rules

F&B layer (optional)	\$40/pp on top of base
Cash bar	Mandatory minimum
Parking included	8 (add'l \$5-\$10 each)
Floor base ticket	\$25/pp (last resort)

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# South Field *Tables*

4 field-level VIP tables in the SE corner near Section 122. Sold as season packages (\$6,500/table = 4 guests × 13 matches × \$125 pp). Presented by BlueChoice HealthPlan of South Carolina, Inc.

## Pricing — Per Table

UNIT	PRICE	NOTES
Per Person · Per Match	\$125	Ticket + catering + beverage + parking + exclusivity
Per Table · Per Match	\$500	4 guests × \$125
Per Table · Per Season	\$6,500	13 home matches × \$500
Full-Fill Inventory Revenue	\$26,000	4 tables × \$6,500 (current inventory)

## Per-Person Value Build · Per Match

<b>\$55</b> TICKET	+	<b>\$20</b> CATERING	+	<b>\$20</b> BEVERAGE	+	<b>\$10</b> PARKING	+	<b>\$20</b> EXCLUSIVITY	=	<b>\$125</b> PER PERSON
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## Inventory & Layout

Tables in current inventory	<b>4</b>
Seats per table	<b>4</b>
Total seats	<b>16</b>
Floor space	<b>7' × 41' (~287 ft<sup>2</sup>)</b>
Position	<b>SE corner, near Section 122</b>
Adjacent to	<b>South Stage on the south end</b>

## Sales Rules

Format	<b>Season package per table</b>
Sold as	<b>4 tickets = 1 Field Table</b>
Service	<b>Private waiter for the section</b>
Catering	<b>Local-partner catering</b>
Beverage	<b>All-inclusive beer/wine/soda/water</b>
Parking	<b>2 passes per table</b>
Presenter	<b>BlueChoice HealthPlan SC</b>

## Operational Notes

Table layout	<b>Picnic-style ~8' × 5' · 4 guests comfortable, 8 max</b>
Service model	<b>1 private waiter for the 4-table section</b>
Field-level access	<b>Adjacent to South Stage; SE corner near Section 122</b>
Full-fill revenue	<b>\$26,000 at 100% sell-through (4 × \$6,500)</b>
Per-match equivalent	<b>\$2,000 / match across the 4 tables</b>